

Our thematic areas/programmes:

We strive to contribute to our mission through following the thematic areas:

Priority areas

Mobilization
Sustainable Livelihoods
Water and sanitation
Education
Health
Micro Enterprise

Cross cutting Equality , HIV/AIDS, Emergency Response and DRR



Our guiding principles:

In order to achieve its mission and to make its progress even more human-centered; SMAAJ follows certain guidance principles in all interventions and dealings which include the following:

- Human dignity
- Service beyond self
- Benefits primarily to extremely poor people
- Respect for the environment
- People centered approach
- Transparency
- Personal responsibility
- Rapid responses to emergencies
- Collaboration
- Participation by extremely poor people in the making of decisions which affect them
- Respect for people and the promotion of



Our partners:

We implement our projects with the generous support of various local, national and international partners, government agencies and local philanthropist. The organization, since its establishment in the year 2005 and to date; has been privileged to work with a number of donors agencies working in the country. We gradually acknowledge their support and guidance which has helped us in moving forward.



Our contact

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Social Mobilization for Sustainable Development

Vision

SMAAJ vision “an enlightened society, where people have choices to exercise and enjoy rights and access to services without discrimination, a society where people will have freedom and dignity as well as respect for others and the environment.

Mission:

Its mission is to mobilize and support and to develop the capacities of the disadvantaged and most vulnerable people of the society, to bring positive and sustainable changes in their lives by minimizing the contributing factors towards poverty and vulnerability.

Mandate

To improve social and physical environment for the disadvantaged people, especially women, children and youth and to provide humanitarian assistance to those affected by disaster or displacement. .

Who we are

Society for Mobilization, Advocacy and Justice is a registered development NGO established in year 2005. We are a team of dedicated and committed development professionals who want to contribute for a social change. SMAAJ is governed by its board of directors who are professional and committed. The organization is headed by Executive Director (ED).



Where we work:

The organization's overall geographic focus is the province of Balochistan. For the purpose of work-concentration and effective management the organization again limits its focus to the selected districts of Balochistan province.



Our focus:

Overall focus is the women, children and youth. Keeping view the overall socio cultural fabrics of the society and the overall power imbalance and discrimination that exist at all; the focus, amongst these groups, is again the most vulnerable and the marginalized ones.

Goal

Creation of opportunities and spaces for marginalized families, Women, Children and Youth so that they could meet their various growth and overall development needs and could freely exploit their potentials for achieving their dreams



How we work:

We develop and implement development projects by ourselves. The fair participation of beneficiary community and the key stakeholders are the integral parts of project development phase. The adequate participation of other stakeholders include the government etc. further strengths our project and facilities the process of monitoring to ensure successful implementation.



Our strategy and approaches of work:

We use following strategies and approaches where appropriate & required to ensure the achievements of objectives of the projects/programmes we implement.



Establishment of thematic partnership with

- donor agencies, line-department, beneficiaries and other civil actors

- Social Mobilization for collective support and participation
- Critical awareness and sensitization of stakeholders
- Public dialogues and discussion
- Capacity building
- Networking and coalition building
- Advocacy and lobbying

Offer Trainings and services

- Project Management and Planning
- Geographical Information System (GIS)
- I.T. Trainings
- Standard Operation Procedure development for organization and provide training on (Admin, HR, Finance)
- Social Mobilization include PRA, and village Development Plan (VDP)
- Disaster Risk Reduction
- Conflict Management
- Community Management Skill
- Community- Led Total Sanitation (CLTS)
- Assessments of organization in different capacities
- Survey and Research Studies
- Monitoring and Evaluation
- Project Evaluation
- Data Entry and Analysis

